

DATAG Summer Conference 2020 Vision: The Power of Data July 15-17, 2020 | Saratoga Hilton



Sponsorship & Exhibit Opportunities

Join DATAG at our 21st Annual Summer Conference as a sponsor! NYS DATAG offers sponsorship opportunities for any budget! You can also become an exhibitor at our highly attended marketplace for one-on-one exposure to all attendees. Communications regarding the conference have already begun. Take full advantage of your contribution by registering today!

*Please note: Sponsorships are awarded on a first come, first served basis.

Sponsorship	Opportunities	Cost
SOLD! Cocktail Sponsor		\$7,500
Platinum	Our highest level sponsorship offers the highest level of exposure. You'll receive a table, presentation and a full page ad in our program. Not to mention, full exposure of your company logo on all e-communications and on-site signage. Sponsorship opportunities include: - Breakfast - Lunch - AV Support Packages *Please choose one	\$3,700
Gold	This level guarantees a table, a presentation and a half page ad in our program. Your company logo will also be on all e-communications and on-site signage for the full DATAG membership to see. Sponsorship opportunities include: - Coffee Bar - Cookies - Beverages (water, soda, etc) - Snack - Wireless Internet *Please choose one	\$2,900
Silver	Join us at this level to receive a table, a presentation and a quarter page ad in our program. Your company logo will also be on all e-communications and on-site signage for the full DATAG membership to see.	\$1,750
Bronze	Becoming a bronze sponsor gets you a table at the highest attended DATAG event of the year. Your company name will also be listed on all e-communications and on-site signage.	\$950
SOLD! Lanyards	Showcase your company logo ON each attendee, literally! As attendees walk through the conference your logo will be front and center. Networking will be easy since attendees can identify their peers with your lanyard! Your logo will also be showcased on all e-communications, in the program and on-site signage.	\$750
Keycards	Your company could be the KEY to a great event! Get your company's logo on keycards handed out to the entire DATAG room block! Each attendee will see your company as they let themselves in and out of their room.	\$600
Tote Bags	Display your company logo for all eyes to see! Your company logo will be displayed on everyone's arms as they enjoy this 3-day event.	\$550
BOCES Vendor Table		\$150

Advertising Opportunities

Promote your company to the greatest number of Data Professionals in the area by advertising in the 2019 Annual Conference Program. This program is given to every conference participant and is also posted on the DATAG website giving you even greater exposure.

Full Page Ad - \$350

- Full page ad in conference program

1/2 Page Ad - \$200

- 1/2 page ad in conference program

1/4 Page Ad - \$125

- 1/4 page ad in conference program



Full Page
7 1/2" x 9 1/4"



Half Page
(Horizontal)
7 1/2" x 4 1/2"



Half Page
(Vertical)
3 1/2" x 9 1/4"



1/4 Page
3 1/2" x 4 1/2"

Exhibitor Opportunities

Showcase your company and improve your visibility with this exclusive audience by becoming an exhibitor at the 2019 Annual Conference. Vendors help educators across NYS to improve experiences for their students. Exhibit space is based on availability.

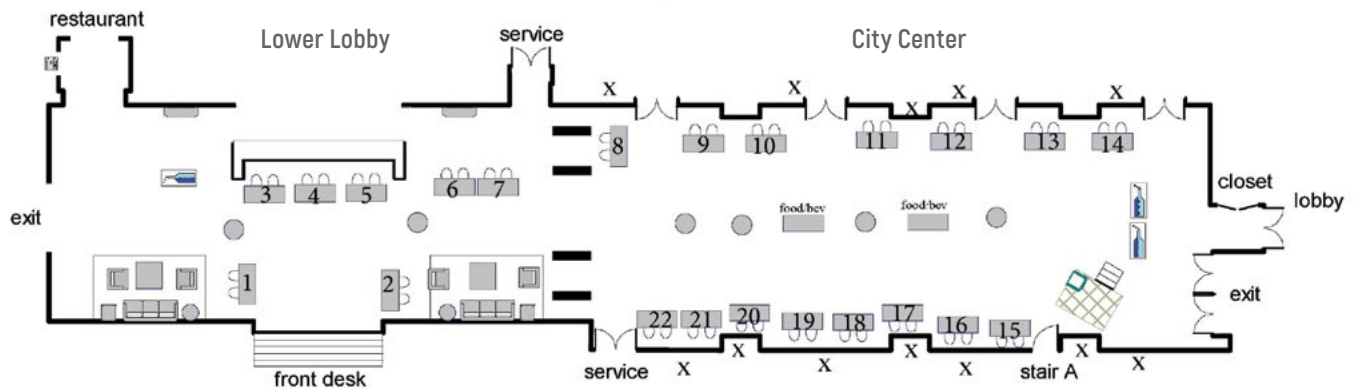
Booth Information

6' x 30" Vendor Space - \$800

- One six-foot draped table with two chairs.
- Two complimentary exhibitor conference registrations which include complimentary Thursday breakfast, lunch and reception and Friday breakfast.
- A list of registered attendee names.

Be sure to make your top three (3) selections for booth space using the map below.

Lower Lobby & Gallery



(22) 6'x30" Exhibits

x = outlets

[Register today at datag.org/vendors](https://datag.org/vendors)

Hotel Information

Reserve your room at The Saratoga Hilton in Saratoga Springs, NY. A dedicated booking website is now available at datag.org/hotel. There you will also find information on what to do in Saratoga.



The Saratoga Hilton

We can't wait to see you there!