

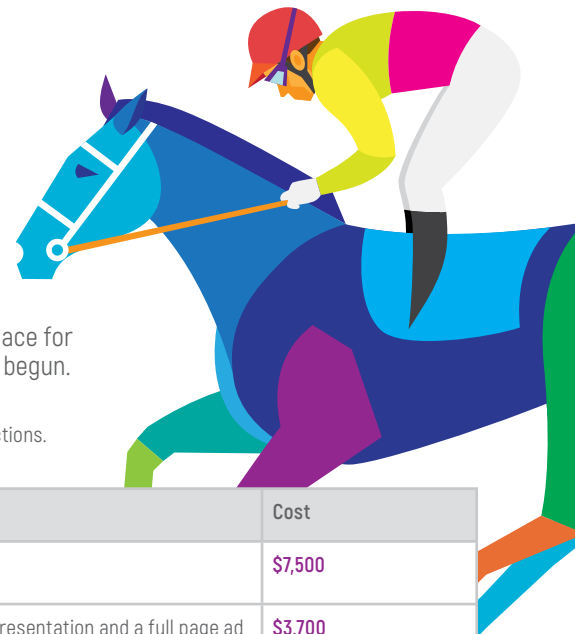
# DATAG Summer Conference

## July 14-16, 2021 | Saratoga Hilton

### Sponsorship & Exhibit Opportunities

Join DATAG at our 22nd Annual Summer Conference as a sponsor! NYS DATAG offers sponsorship opportunities for any budget! You can also become an exhibitor at our highly attended marketplace for one-on-one exposure to all attendees. Communications regarding the conference have already begun. Take full advantage of your contribution by registering today!

\*Please note: Sponsorships are awarded on a first come, first served basis, and may be limited due to Covid-19 restrictions.



Sponsorship	Opportunities	Cost
<b>SOLD!</b> Cocktail Sponsor		<b>\$7,500</b>
Platinum	Our highest level sponsorship offers the highest level of exposure. You'll receive a table, presentation and a full page ad in our program. Not to mention, full exposure of your company logo on all e-communications and on-site signage. Sponsorship opportunities include: - Breakfast - Lunch - AV Support Packages *Please choose one	<b>\$3,700</b>
Gold	This level guarantees a table, a presentation and a half page ad in our program. Your company logo will also be on all e-communications and on-site signage for the full DATAG membership to see. Sponsorship opportunities include: - Coffee Bar - Cookies - Beverages (water, soda, etc) - Snack - Wireless Internet *Please choose one	<b>\$2,900</b>
Silver	Join us at this level to receive a table, a presentation and a quarter page ad in our program. Your company logo will also be on all e-communications and on-site signage for the full DATAG membership to see.	<b>\$1,750</b>
Bronze	Becoming a bronze sponsor gets you a table at the highest attended DATAG event of the year. Your company name will also be listed on all e-communications and on-site signage.	<b>\$950</b>
Lanyards	Showcase your company logo ON each attendee, literally! As attendees walk through the conference your logo will be front and center. Networking will be easy since attendees can identify their peers with your lanyard! Your logo will also be showcased on all e-communications, in the program and on-site signage.	<b>\$750</b>
<b>SOLD!</b> Keycards	Your company could be the KEY to a great event! Get your company's logo on keycards handed out to the entire DATAG room block! Each attendee will see your company as they let themselves in and out of their room.	<b>\$600</b>
Tote Bags	Display your company logo for all eyes to see! Your company logo will be displayed on everyone's arms as they enjoy this 3-day event.	<b>\$550</b>
Virtual Booth Only	Reach our attendees from anywhere! A virtual booth on the Whova Platform allows you to reach attendees through static text, logos, banners, video, and even a chat feature to connect instantly!	<b>\$500</b>
BOCES Vendor Table		<b>\$150</b>

### Advertising Opportunities

Promote your company to the greatest number of Data Professionals in the area by advertising in the 2021 Annual Conference Program. This program is given to every conference participant and is also posted on the DATAG website giving you even greater exposure.

#### Full Page Ad - \$350

- Full page ad in conference program

#### 1/2 Page Ad - \$200

- 1/2 page ad in conference program

#### 1/4 Page Ad - \$125

- 1/4 page ad in conference program



Full Page  
7 1/2" x 9 1/4"



Half Page  
(Horizontal)  
7 1/2" x 4 1/2"



Half Page  
(Vertical)  
3 1/2" x 9 1/4"



1/4 Page  
3 1/2" x 4 1/2"

## Exhibitor Opportunities

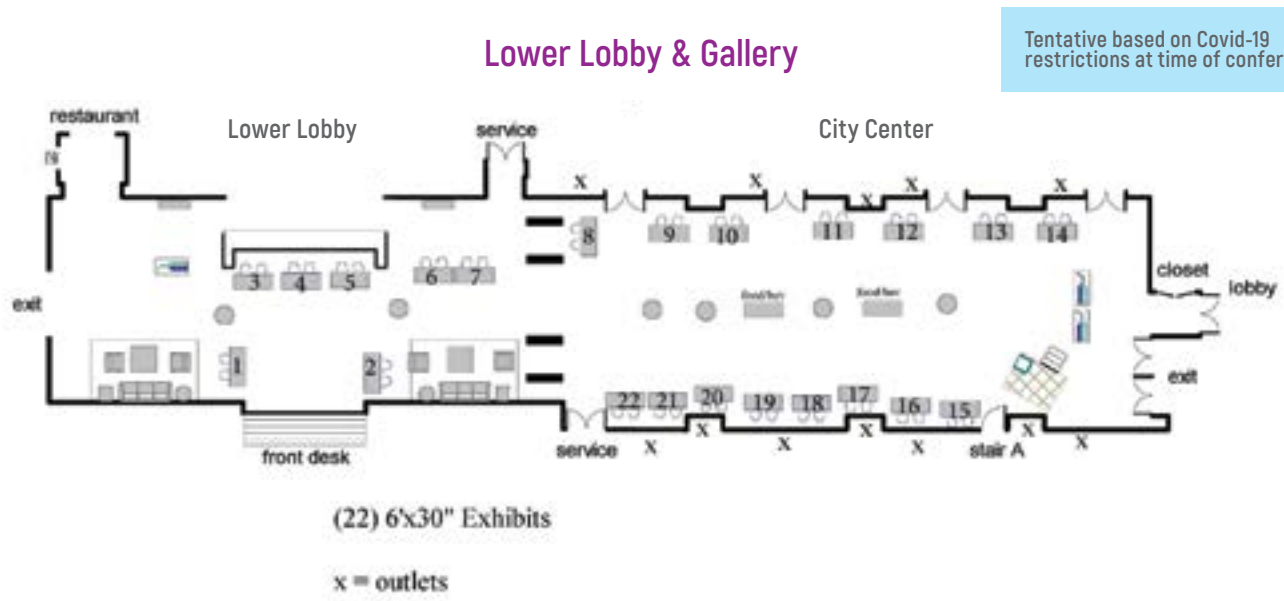
Showcase your company and improve your visibility with this exclusive audience by becoming an exhibitor at the 2021 Annual Conference. aVendors help educators across NYS to improve experiences for their students. Exhibit space is based on availability, occupancy, and regulation.

### Booth Information

Vendor Space - \$800

- One six-foot draped table with two chairs.
- Two complimentary exhibitor conference registrations which include complimentary Thursday breakfast, lunch and reception and Friday breakfast.
- A list of registered attendee names.

Be sure to make your top three (3) selections for booth space using the map below. Booth space is not guaranteed but will be considered on a first-come, first-served basis.



**Register today**

### Virtual Exhibitors

We will again be leveraging the Whova platform to offer a hybrid conference for our membership. The Whova platform will be open to ALL attendees, live and virtual. One of the perks of this platform is presentations and vendor information can stay 'live' for 30 days after the conference. ALL vendors who sign up for a live in-person booth will also get a free virtual booth in the Whova platform as a value add.

OR Virtual Booth only sponsorship level for those vendors who are unable or unwilling to travel.

## Hotel Information

Hotel accommodations will be made available at the Saratoga Hilton. Please visit [datag.org/summer-conference-2021](https://datag.org/summer-conference-2021) for details as they are made available.



**We can't wait to see you there!**